

Invitation for Your Business

We invite you to draw positive attention to your business while giving back to the community by sponsoring the Poughkeepsie Farm Project's efforts to provide farm-based learning experiences and improve access to healthy food for low-income families. We will be pleased to recognize your support in connection with one of our 2010 events (through event publicity and our regular newsletter). Our aim is that your business will enjoy an enhanced profile when our members (hundreds of families), event participants (thousands of individuals), partners, and the general public associate your business with the significant, positive difference in the lives of many people who participate in our food access and educational programs.

2010 Sponsorship Opportunities

Many thanks for your kind consideration! Your sponsorship will be acknowledged in the following ways:

\$3,000 *Golden Carrot Level*

- Recognition on the Poughkeepsie Farm Project website (with logo and link)
- Recognition in the Soup-a-Bowl video program, with full screen advertisement
- Recognition in an upcoming Poughkeepsie Farm Project newsletter (with logo and text)
- Recognition (with logo) on a sign at the Poughkeepsie Main Street Farmers' Market
- Recognition in press releases and other event / market publicity
- Four tickets to Soup-a-Bowl

\$1,000 *Superb Strawberry Level*

- Recognition on the Poughkeepsie Farm Project website (with logo)
- Recognition in the Soup-a-Bowl video program, with half screen advertisement
- Recognition in an upcoming Poughkeepsie Farm Project newsletter (with logo)
- Recognition (with logo) on a sign at the Poughkeepsie Main Street Farmers' Market
- Recognition in press releases and other event / market publicity
- Two tickets to Soup-a-Bowl

\$500 *Terrific Tomato Level*

- Recognition on the Poughkeepsie Farm Project website
- Recognition in the Soup-a-Bowl video program, with quarter screen advertisement
- Recognition in an upcoming Poughkeepsie Farm Project newsletter
- One ticket to Soup-a-Bowl

\$250 *Best Broccoli Level*

- Recognition on the Poughkeepsie Farm Project website
- Recognition in the Soup-a-Bowl video program, with business-card sized screen advertisement
- Recognition in an upcoming Poughkeepsie Farm Project newsletter

About the PFP



The Poughkeepsie Farm Project is a 501(c)(3) non-profit organization that operates a member-supported vegetable farm in the City of Poughkeepsie and programs that benefit thousands of people in Poughkeepsie and beyond. We produce nearly 60 tons of food, 25% of which we make available to low-income members of our community. Our working farm is a resource for education and hands-on learning about the importance of choices about food for the health of our bodies, our community and our environment. Our programs include **Food Share**, management of the **Poughkeepsie Main Street Farmers' Market**, **City Seeds** and **Community Education**.